



moda Be My Neighbor

Ask any quilter what they love about “being a quilter” and one of the reasons is likely to be the sense of community. Quilters of all ages, sizes, backgrounds and experience levels love to gather to share the experience of being “makers”. Nowhere is that more apparent than with our excitement over a quilt-along.

To celebrate our community of quilters, we’ve built a neighborhood. *Welcome to the Moda’hood!*

Beginning September 5, we will provide a series of 16 free downloadable “blueprints” – block patterns and will run through December 19th. A new block will be posted on Moda’s Marketing tools section of the website.

You are welcome to post the blueprints to your website and social media – or you may print them out and give them to your customers for an in-house event or quilt-along.

The blueprints will be rendered in gray-scale to allow everyone to color their neighborhood using a wide variety of fabric and color choices.

Breaking Ground!

On August 11, 2016 we will share a shop-copy set of the entire quilt for you to download and plan your kits, classes, sample or demos. You better be quick. The patterns will only be posted until the 15th. These patterns are for your use only. This will allow you to build your own neighborhood and invite your customers to your Open House. The download will be on the United Notions/Moda Fabrics website under *Marketing Tools* - remember that you must be signed into the website to view this category.

Building Begins!

On Monday, September 5th, we will post the first block for you to share with your customers. Subsequent blueprints will be posted every Monday morning. There will also be a jpg of each block for you to share via social media. As with the shop-copy blueprints, the downloads will be on the United Notions/Moda Fabrics website under *Marketing Tools*.

Open House!

While we won’t be publishing the blueprints ourselves, we will be posting our completed blocks to Facebook, Instagram and our blog using the hashtag - **#ModaBeMyNeighbor**.

The **only** place to get blueprints will be on your website and in your shop.

So won’t you be our neighbor?

