

oda

FABRICS + SUPPLIES

## Cowboy lifestyle.

When we were asked to design a modern western collection, it was music to our ears. After all, our everyday life revolves around cattle, farmland and a new obsession with the television show Yellowstone.

As we starting working on Branded, our first objective was to ask our Sweetwater fans to submit names of ranches and farms. The text print for this collection includes every one of the names we received – there were hundreds! Our second goal was to capture the rugged, distressed and slightly faded feel that is the everyday lifestyle of cowboys. The colors? We're introducing a new color to our palette – a dark, almost teal, shade of blue that blends perfectly with our signature red, black and khaki.

To complete the Branded collection, there are two new Printworks Sampler panels that are ideally suited for banners, bags and pillows. Printworks Branded – be sure to take a look.

DELIVERY





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A CONTRACT OF CONT

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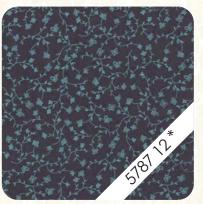


Sweetwater

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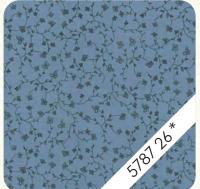










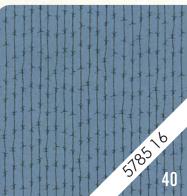














A P280 - Lazy X Red Version & Blue Version 65" x 73"; B P279 - Square Dance 72" x 72"; C KIT 5780 This is the Life 60" x 64" (exclusive pattern for kit).



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