



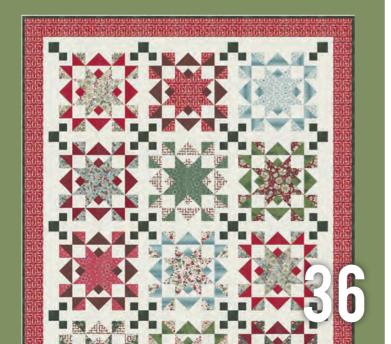




moda FABRICS + SUPPLIES®











NTENTS

Alphabetical by Designer

DESIGNER	GROUP	PG	DELIVERY
BASICGREY	JOLLY GOOD	36	MAY
BUNNY HILL DESIGNS	SUGARBERRY	18	APR
CREATE JOY PROJECT	COMFORT & JOY	12	MAY
DEB STRAIN	HARVEST WISHES	44	APR
FANCY THAT DESIGN HOUSE	GOOD NEWS, GREAT JOY	22	MAY
LELLA BOUTIQUE	CHRISTMAS EVE	4	MAY
ME & MY SISTER DESIGNS	REINDEER GAMES	28	MAY
MODA	MERRY MANOR METALLIC	32	MAY
PRIMITIVE GATHERINGS	RUSTIC GATHERINGS	40	MAY
SWEETFIRE ROAD	SPELLBOUND	52	MAY
URBAN CHIKS	OWL O' WEEN	48	MAY

FINISHED PRODUCT	PG	DELIVERY
FANCY THAT DESIGN HOUSE TEA TOWELS	25	MAY

PLEASE NOTE:

•Fabric images are reduced to 35% unless noted.

> •Panels reduced to fit accordingly.

•Fabrics marked with * make up Low Cal assortments.

Due to printing restrictions, an exact fabric color match is not always possible.

PRECUTS LEGEND

- Group # 32960





- Assortments



- Low Cal Assortment (contains 10 yds of * skus)



- Fat Quarter Bundle



- Fat Eighth Bundle



HB - Honey Bun



JR - Jelly Roll™









- Charm Pack



- Project Sheet



- Kit

•Web Patterns can be found at modafabrics.com/ inspiration-resources/free-patterns

•Ask your sales professional for all the pattern options.

•M indicates Metallic print

Create a Cozy Christmas Eve with Vanessa Goertzen of Lella Boutique

The memories and charm of the holiday season are all wrapped up in Vanessa Goertzen's newest line of fabric, Christmas Eve. "No matter how old you are, Christmas is a magical time of year," she says.

Christmas Eve is Vanessa's third line of holiday fabric and its dreamy blooms, winter botanicals, and dot print echo her beloved Christmas Morning fabrics. "This time around I've added plaids and tiny wreaths," she says. "This collection will blend beautifully with Christmas Morning. Of course, there is a new whole-cloth holiday panel that might be my favorite one yet!"

Inspiration for Christmas Eve comes from Vanessa's own life: the holiday was always important to her family because December 25 is also her mom's birthday. Vanessa remembers opening presents on Christmas morning and then having a big dinner and birthday party to celebrate her mom that evening. "We didn't have a lot of money when I was growing up, but mom always made the holidays so special," says Vanessa. "I try to create the same magic with my kids we make gingerbread cookies and houses, decorate all the beds with Christmas quilts, and wear snuggly pj's any chance we get. We love reading Christmas books before bed-a big favorite is The Tale of Three Trees."





Photo by @captured by chanelle

It Runs In the Family

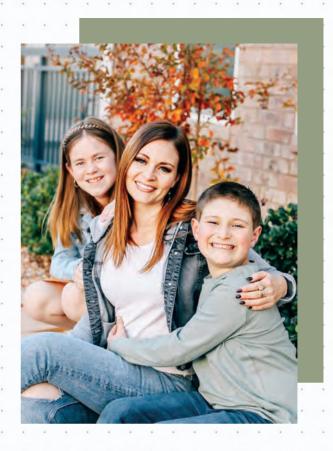
Those family connections influence Vanessa's design and love of quilting. With a home less than an hour from Zion National Park she and her nine-year-old son and preteen daughter enjoy splashing in the rivers and hiking the trails there. These outdoor adventures provide inspiration for many elements in Vanessa's collections. And while Zion's desert landscape of red rock and black lava formations may not be a traditional Christmas backdrop, Vanessa points out "That's the wonderful thing about quiltingno matter where you live, you can stitch up the snowflakes, wreaths, and holly berries and bring any classic holiday elements into your home."

Another familial quilting inspiration is Vanessa's mother, who designed patterns and fabric during Vanessa's growing up years. She taught Vanessa to sew, and together they created samples for Quilt Market. Now things have come full circle as Vanessa occasionally calls her mom when she's in a quilt-sewing pinch and the pair work together to stitch Lella Boutique's latest patterns. (The name Lella Boutique hearkens to a dress Vanessa wore as a toddler when she would imagine herself as Cinderella and play for hours. "I wanted to make that cheeriness from my childhood a focal point for my business," she says.)

Santas and Reindeer and Presents...Oh My!

Speaking of patterns, this group might be Vanessa's all-time favorite. "This line is a delight to design with," she says. "I went





overboard and I'm so pleased with the results!" Quilts in multiple colorways feature whimsical Santas, reindeer, wreaths, smartly wrapped presents, plaids, and stars that conjure holiday cheer and provide a festive showcase for Christmas Eve fabrics.

Designing fabrics for Moda (this is her 19th line) brings Vanessa great pleasure, at the holidays and all year round. "Quilting came at a time in my life when I needed it. The act of creation brings so much joy," she says. "That's something all quilters can relate to. I feel super-privileged to be able share a piece of my heart with the world through this medium."

For more about Vanessa:

Blog: https://blog.lellaboutique.com

Instagram: @lellaboutique

Facebook: https://www.facebook.com/

lellaboutique

Christmas Eve

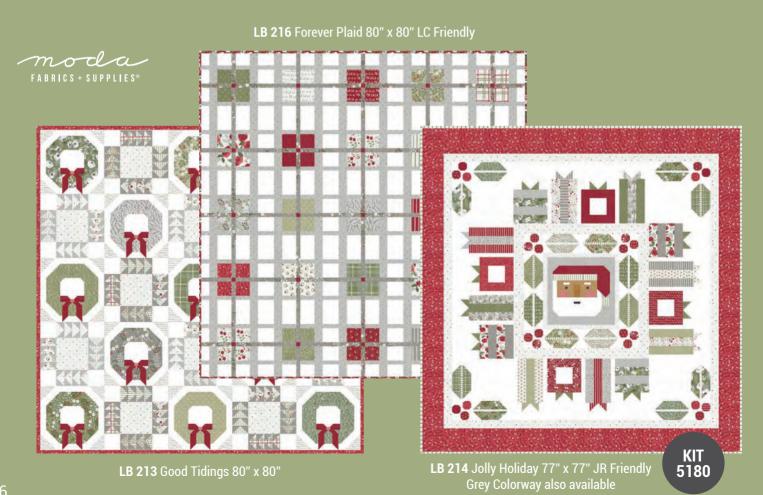
Lella Boutique

Presents are wrapped, greenery is hung, and night begins to fall. There is excitement in the air - Christmas will be here soon! A fire is crackling, and the smell of spicy wassail and freshly baked gingerbread fills the house. It's the perfect time to snuggle up in a handmade quilt and gather around the piano for a few Christmas carols. When it's time for bed, the stockings will be hung on the mantel - waiting to be filled with treats and trinkets. Oh how wonderful it is to feel the spirit of magic that abounds at Christmastime. The Christmas Eve collection embodies hope, peace, and joy. Fall in love with its dreamy blooms, winter botanicals, dainty wreaths, pine sprigs, and plaids.

MAY DELIVERY



PS5180 Giving Season 16" x 16" MC Friendly
Project Sheet pk 12







LB 218 St. Nick 79" z 79" JR Friendly



LB 215 Dashing 72" x 72" F8 Friendly

LB 217 Reindeer Xing 80" x 80" modafabrics.com 7

Christmas Eve

Lella Boutique

PACKAGED PANEL



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Back

Christmas Eve Lella Boutique Le



moda

9900 200

9900 172

9900 230

Bella Solid Coordinates

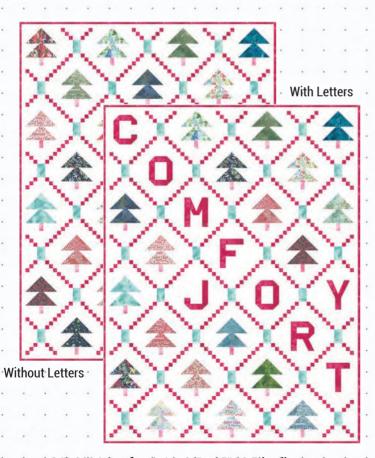
Christmas Eve Lella

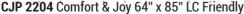


COMFORT AND JOY

CREATE GOY PROJECT

Comfort & Joy is a warm and happy fabric collection celebrating the holiday season! You'll find a bright, modern color palette featuring pink & lime green poinsettias, red roses, holly berries, cobalt blue botanicals, green foliage and soft blue spruce pine boughs that make for a playful Christmas collection! All the fabrics together feel like the ultimate Christmas party! I love the color scheme in Comfort & Joy, because it brings in some nontraditional colors to the mix, while still hitting home with the reds and greens! I hope you'll feel inspired to create some unique and lovely Christmas trimmings and of course QUILTS with this collection. We brought back the well loved pine trees from Starflower Christmas by popular demand as a special treat!







The Comfort & Joy panel is a beautiful focal print that shares a personal favorite holiday sentiment, "Good Tidings of Comfort and Joy" surrounded by a lush floral wreath that compliments each piece of this fabric collection.

One of my favorite prints is the hand lettered design called "Holiday Feels" bedecked in Christmas words and feelings that make me excited to SEW ALL THE GIFTS!!!

xoxo Laura



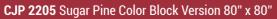
MAY DELIVERY













CJP 2205 Sugar Pine Scrappy Version 80" x 80" AB Friendly



COMFORT AND JOY





COMFORT AND JOY CREATE GOY PROJECT





OMFORT AND JOY







Sugarberry by Bunny Hill Designs

Who knew a dessert could inspire a fabric name?

I make a dessert on Christmas Eve I call Sugarberry Crisp, and it's a family favorite. It's easy to make, filled with assorted berries, baked in the oven, and served hot over vanilla ice cream. It's a perfect blend of ingredients.

Sugarberry is my newest fabric line for Moda. It's filled with a perfect blend of prints in my favorite shades of red, pink, cream, taupe, and stone. Mix them together, and you can make some delicious quilts.

Sugarberry is a fabric line that will take you through almost any season, but I love Christmas and hope you do too!

APRIL DELIVERY

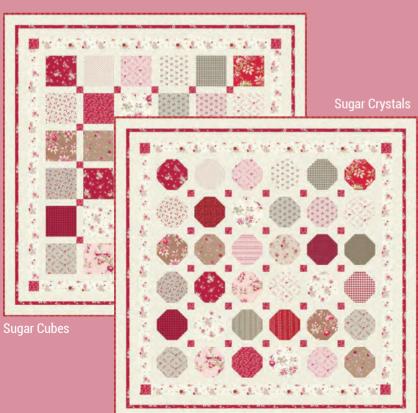


BHD 2191 Winter Blessings 29" x 29" MC Friendly



BHD 2190 Crystal, A Bunny Hill Petite 4" x 6"

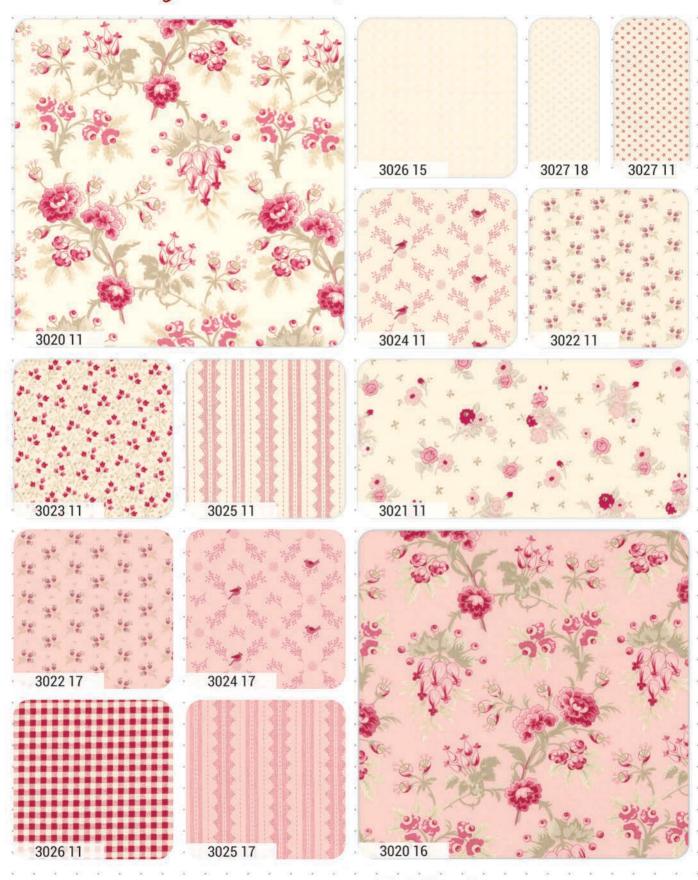






WS 11 Just Add Shortcake 66" x 82"

Sugarberry by Bunny Hill Designs



Bella Solid Coordinates

moda

9900 182

9900 129

9900 145

Sugarberry by

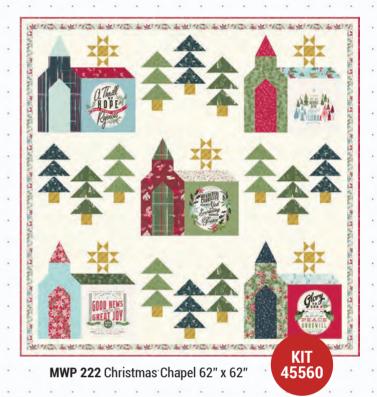


•100% Premium Cotton JRs, LCs, MCs & PPs include 29 skus plus two each of 3020, 3021 and 3024.

So many traditions surround the Christmas season - and for our family, it is all about the good news that we celebrate. Good News Great Joy incorporates scripture, pointing us to the reason we are filled with hope and joy.

Gather around with us and grab a hot cocoa. We pile on the couch and read through verses that help us slow down and remind us of the reason for the season. You'll find some of these incorporated into the Good News Great Joy panel. The panel prints are perfect for seasonal pillow projects. The collection prints are filled with winter elements from nature like pinecones, birds, poinsettias and winter wonderland trees. Tie it all together with blenders of plaids and snowflakes and fully take in the Good News & Great Jov.

MAY DELIVER







Front











Placemats 11" x 17"

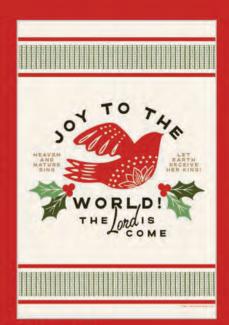


Placemats 15" x 48"









FS 1024 Good News Great Joy Tea Towels 18" x 27" • Set of 3 • Mul 4



GOOD NEWS Great JOY STEPHANIE Fancy That DESIGN HOUSE



9900 149

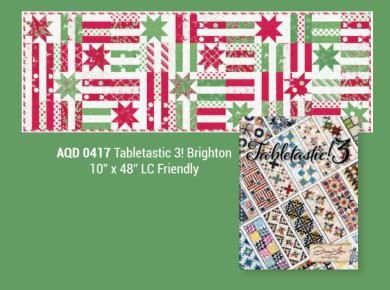
9900 47

Great 10









AQD 0291 Peppermint Swirl 66" x 87" AB Friendly



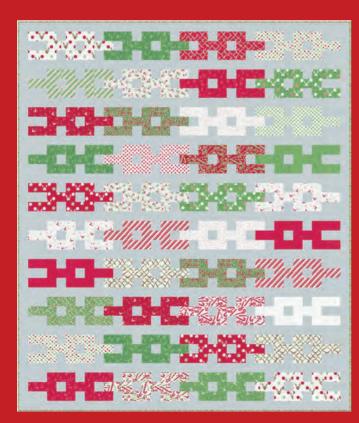
ME and MY sister DESIGNS

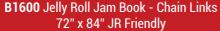
Oh what fun it is to play with Christmas fabrics all day!

This playful and timeless collection of whimsical and nostalgic fabrics is perfect for any projects you have planned. Dots, stripes, ribbon candy and of course leaping reindeer make these fabrics perfect for joining in on all the reindeer games!

Get these on your list to Santa today! (I'd add these to the top of my list:)









reindeer games

ME and MY sister DESIGNS



moda

Bella Solid Coordinates

9900 200

9900 76

reindeer games

ME and MY sister DESIGNS





Add the warmth and glow of the holiday season with these traditional Christmas motifs - poinsettias, holly leaves, berries, stars, mistletoe and candy canes...all stitched with threads of gold metallic. Perfect for ornaments, Christmas wall hangings and table runners.

Remember a friend with a special gift for the holidays.

MAY DFI IVFRY

moda

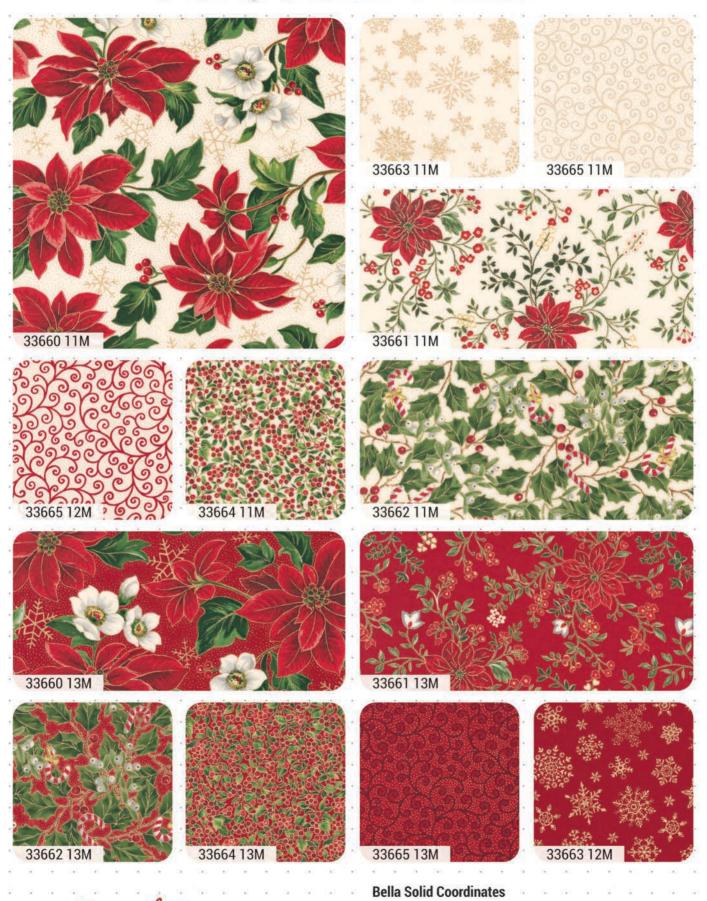






QF 2215 Father Christmas 32" x 60"

Merry Manor Metallic



FABRICS + SUPPLIES®

9900 60

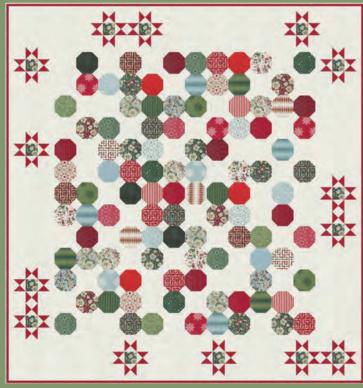
9900 17

9900 399

Merry Manor Metallic











BG PAT065 Shiny & Bright 62" x 79"





Christmas will always be as long as we stand heart to heart and hand in hand. Dr. Seuss



BG PAT066 Tis The Season 72" x 72" F8 Friendly



CHD 2243 The Stockings Were Hung 64" x 74"

Jolly Good



Grunge Coordinates



30750 561

30750 572

30750 308

30750 365

Jolly Good



•33 Prints •100% Premium Cotton JRs, LCs, MCs & PPs include 33 skus plus two each of 30720 & 30721. Grunge coordinates are not included in assortments & precuts.

RUSTIC GATHERINGS

By: Primitive Gatherings

Inspired by one of my favorite things...
rust. Rustic Gatherings has that late
Fall feel to it...I love rusted old cars and
trucks used as flower pots, salvaging old
rusted galvanized sheets to use as accent wall coverings or to line the back of
a new cupboard, making new items out
of old salvaged pieces....the rustier the
better. These 10 beautiful prints have all
been discovered from our antique quilts
and have been recylcled into modern
quilt treasures!

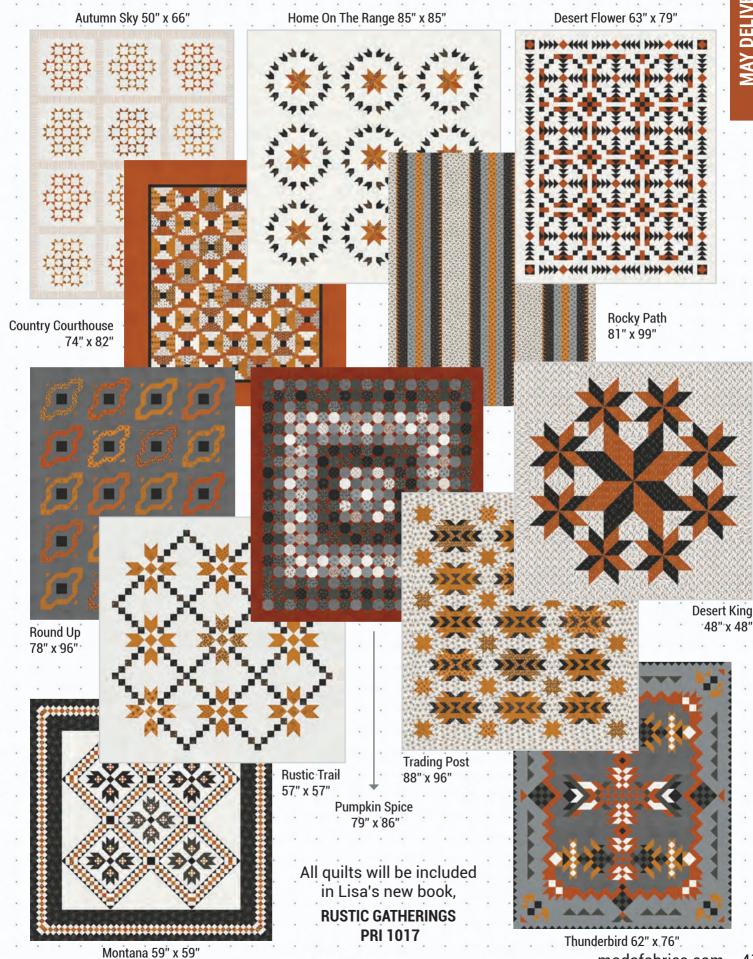
moda

MAY DELIVERY





RUSTIC GATHERINGS By: Primitive Gatherings



RUSTIC GATHERINGS By: Primitive Gatherings



Primitive Muslin Coordinates

FABRICS + SUPPLIES®

1040 86

1040 46

RUSTIC GATHERINGS By: Primitive Gatherings



•40 Prints •100% Premium Cotton Primitive Muslin is not included in the assortments or precuts.



I love Fall Most of All.....It truly is my favorite season! How about you? I am also loving this Fall color palette filled with soft, warm oranges, aqua and what I'm calling "Harvest Night Sky" blue. If feels new and on trend! By pairing fresh colors with traditional fall images, this new fall collection is familiar yet fresh. Filled with autumn pumpkins, berries, foliage and chickadees, in soft sophisticated hues, this pretty group is sure to bring "Pumpkin Kisses and Harvest Wishes" to your next FALL themed project!





CHD 2242 Pumpkin Kisses 60" x 84" LC Friendly



CS + SUPPLIES®

CHD 2241 Harvest Time 55" x 75"

HARVEST wishes

Deb Strain



moda

9900 60

9900 242

9900 103

9900 263

HARVEST wishes







5606711

Panels measure 24" x 44"

5606712



















Hoo! Hoo! Is ready for Halloween?
This collection includes a wise Mr. Owl panel along with traditional Halloween motifs – bats, ghosts, pumpkins, stars, and candies designed with softer shades of orange, green, pink, black and gray for a new and fresh look for Halloween. A nice surprise for Halloween lovers!

MAY DELIVERY







DLL 179 Hoot 36" x 36"







OWLO Ween URBANCHKS



moda

Bella Solid Coordinates

9900 79

9900 60

9900 170

gann 1ga

OWLO Ween URBANCHKS



•29 Prints •100% Premium Cotton



Deep in the woods, amidst a bramble of moonflowers and behind a large ornate gate, lives a very good witch. Under the glow of the moon and with the help of her black cat, she uses her magic to craft up treats of spicy cider, pumpkin tarts, and caramel apples. Her talent is knowing your favorite, so sit a spell in the pumpkin patch as she conjures up an enchanting treat just for you. Dizzy with the delights of the Halloween season, you find yourself Spellbound.

MAY DELIVERY

Moclas

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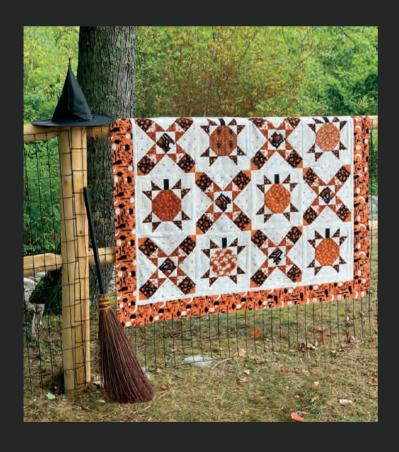








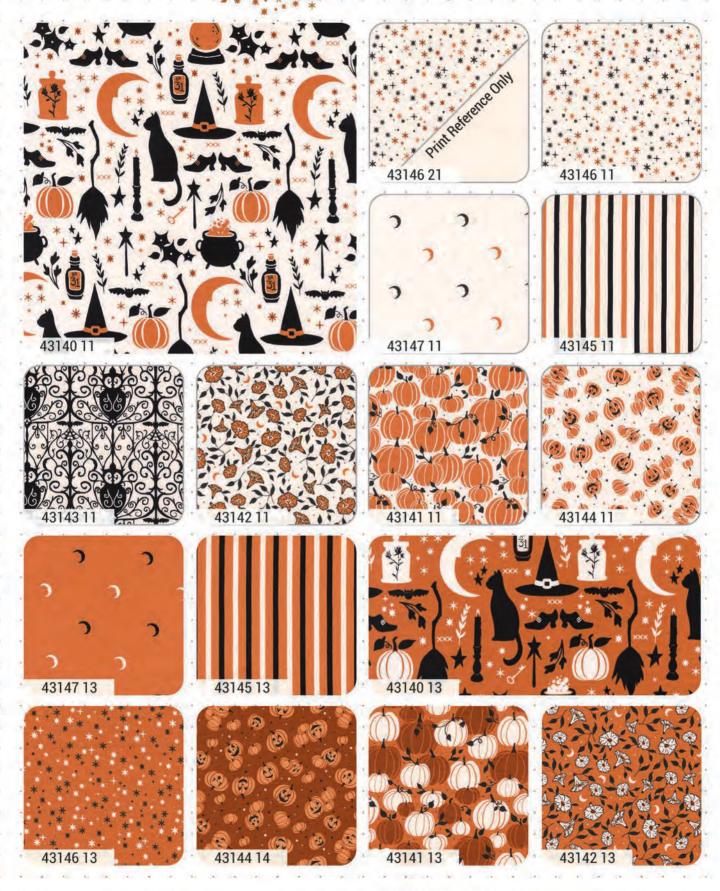






SFR 0013 Moonlight & Pumpkins 60" x 72"

Spellbound Sweetfire Road



Bella Solid Coordinates

moda
FABRICS + SUPPLIES*

9900 200

9900 293

Spellbound Sweetfire Road



•28 Prints •100% Premium Cotton

