

For 50 years, Moda has been a leader and trusted name in the quilting industry – producing quality quilting fabrics with sought-after, talented designers; developing and distributing innovative products that improve the quilting experience; supporting quilt retailers of all sizes across the country and even the world; and inspiring and educating quilters to continue this vibrant, history-rich traditional craft.

We're celebrating 50 years of Moda with a fabric collection and a quilt contest!

# **CONTEST RULES**

## Who:

Quilters of all ages and fans of Moda Fabrics, new and old – if you are inspired by fabric and color, love making quilts that tell a story, and enjoy a creative challenge, this contest is for you!

### When:

- The "Celebrating 50 Years of Moda" collection will be available in stores September 2024.
- The online entry form will open **September 1, 2024**.
- The deadline to complete the entry form and submit your quilt photos is **March 1, 2025**.

Qualifying entries for in-person judging will be notified in early April 2025.

Contest winners will be announced at Fall Quilt Market in October 2025.

## Where:

Shop for "Celebrating 50 Years of Moda" fabrics at your favorite quilt shop! Remember where you purchased the fabric – we will ask for that shop name in your entry form!

Contest entries are submitted via our online entry form ONLY.

Snap the QR code on the back of this flyer for a quick link to the entry form!

## **Questions?**

Email marketing@modafabrics.com for more information!

## What:

Use the "Celebrating 50 Years of Moda" collection to create a quilt in one of three categories:

#### **PIECED QUILT**

Use traditional piecing methods in an original design.

#### **ART QUILT**

Your original design can feature traditional and/or modern techniques, including 3D accents, applique, foundation paper piecing, etc.

#### **NEXT GENERATION QUILTER**

Youth category; maker must be 17 years old or younger at the time of the contest deadline.

- Quilts in the Pieced and Next Generation categories must be at least 60'' square. Quilts in the Art category must be at least 45'' square. All quilts must be no larger than  $85'' \times 90''$ .
- At least 75% of the quilt top must be made with the Celebrating 50 Years of Moda collection.
- One hundred percent of the quilt top, backing, and binding must be made with Moda fabrics.
- Quilts must be quilted (by the maker or by a longarm quilter) and bound. No quilt tops or tied quilts will be accepted.
- Contest entries must include a maximum of 3 clear pictures of the quilt, including one picture of the full quilt. The initial round of judging will be based on the entry pictures. If your quilt is chosen for in-person judging, Moda Fabrics will contact you with details for shipping your quilt to Moda.

**PRIZE AWARDS** 

First, second, and third place winners will be chosen for **each** category.

First Place – \$2,500
Second Place – \$1,000
Third Place – One Moda fat quarter
bundle a month for a year



# **CONTEST ENTRY FORM**

Contest entries will be accepted ONLY through our online form.

Click the QR code below for quick access to the form!

Use this printed form to write down the important information and details you'll need for your contest entry!

About You	About Your Quilt Shop
	I purchased my contest quilt fabrics from: (Shop name, city/state)
Phone:	
Instagram/ Facebook:	
About Your	Entry Quilt
• ,	Pieced Quilt
Longarm quilter	Wx L
Tell us abo	Out your quilt! This is your chance to tell us the story and inspiration behind your quilt.  What techniques did you use? How were you inspired by the fabrics?  What can this quilt tell us about your quilting journey? (500 words or less)
N	ow show us your quilt! Take 3 pictures of your quilt to upload with your entry.  At least one picture should show the entire front of your quilt.
	Name your image files in this format: <b>Last Name_First Name_Quilt Name_Quilt Size_picture number.</b> (Example: Quilter_Jane_I Dream of Moda_65x65_1.jpg)

The first round of judging is based on these pictures, so make sure to use good lighting and take high-quality pictures!

When you're ready to submit your entry, scan the QR code to go to the online entry form!

